



PRESS RELEASE

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**The United Nations launches 75th anniversary dialogues:
The biggest global conversation on the world's future starts now.**

January 1, 2020 saw the launch of the UN75 initiative - the largest, most inclusive conversation on the role of global cooperation in building a better future for all. The initiative will see the UN spark dialogues throughout 2020 in diverse settings across the world.

In a ‘global reality check’, four innovative data streams will build the first ever repository of crowd-sourced solutions to major global challenges.

The UN75 dialogues together with a ‘One-minute Survey’ that anyone can take, opinion polling in 50 countries and artificial intelligence sentiment analysis of traditional and social media in 70 countries, will generate compelling data to inform national and international policies and debate.

In calling for participation, the Secretary-General said:

“No country, no community, is able to solve the complex problems of our world alone. We need to come together, not only to talk, but to listen. It is absolutely essential that you all join the conversation. We need your opinion, your strategies and your ideas for us to be able to deliver better for the people of the world that we must serve.”

Intended to engage constituencies across borders, sectors and generations, the UN75 team is collaborating with a wide multi-sector network, including the UN Resident Coordinators, for a diverse and global reach, and for dialogues to be convened in every country of the world.

In a global listening exercise, with an emphasis on youth and groups not already engaged with the UN, the UN75 initiative aims to better understand expectations of international cooperation in light of pressing global challenges.

The views and ideas that are generated will be presented, by the Secretary-General, to world leaders and senior UN officials on September 21, 2020, at a high-level event to mark the 75th anniversary.

To inspire and inform the dialogues the UN is also partnering with Vox Media’s brand studio, Vox Creative to create a video informed by interviews with 38 people from around the world, sharing their experiences and opinions related to important global issues, to be launched January 6, 2020.

Those who want to be a part of the conversation - physically or online – can see how to join through the website: www.un.org/UN75.

For further information and/or to request an interview, please contact Lisa Laskaridis (lisa.laskaridis@un.org)

un.org/UN75

