



United Nations
Global Compact



UNITED NATIONS
SAUDI ARABIA



A NEW ERA FOR SAUDI BUSINESSES

Vision 2030 of the Kingdom of Saudi Arabia was launched and approved by the Council of Ministers in April 2016. The underpinning quest of Vision 2030 is to address current regional and international challenges, maintain development gains, diversify and stimulate economic growth. Vision 2030 is an ambitious methodology and a roadmap for the Kingdom to gain a prominent international standing in all economic, social and cultural spheres.

There is an important opportunity for the Saudi private sector to make a meaningful contribution to the United Nations 2030 Agenda. But how do you get started? How do you effectively communicate your sustainability story? How do you turn future risks into business opportunities and affect change across the Kingdom?

The United Nations Global Compact helps you on your sustainability journey, by enabling your company to build trust and transparency, achieve your sustainability objectives and help shape Saudi's sustainability agenda.

Through the support of the UN Resident Coordination Office, we will be able to mobilize a movement of sustainable companies and stakeholders which will contribute to the achievement of the Global Goals.



11000+
companies

3000+
non-business
signatories

160+
countries

60+
local
networks

Launched in 2000 as a special initiative of the UN Secretary-General, the UN Global Compact provides a framework for developing a more sustainable and responsible business. Today, the UN Global Compact is the largest corporate sustainability initiative in the world, with more than 11,000 companies and 3,000 non-business signatories based in over 160 countries, and more than 60 Local Networks.

Our mission is to mobilize a global movement of sustainable companies and stakeholders to create the world we want. With easy access to authoritative guidance, training, tools and support, along with global reach and multi-stakeholder connections, the UN Global Compact enables businesses to achieve their sustainability objectives.

PARTICIPANTS OF THE UN GLOBAL COMPACT BENEFIT FROM:



Increased
financial
performance



Higher
ESG
scores



Increased
employee
engagement



Improved
corporate
governance

JOINING THE UN GLOBAL COMPACT - WHAT YOU WILL GAIN

THE UN GLOBAL COMPACT CAN HELP YOUR COMPANY IN THREE MEANINGFUL WAYS.

01 BUILD TRUST AND TRANSPARENCY

As a Participant of the UN Global Compact, your company can publicly share its commitments and report on progress through the largest platform of corporate sustainability leaders and practitioners from all sectors. With the UN Global Compact, you have access to:

- A platform to communicate your commitment and progress
- A customized company profile on the UN Global Compact website
- A media toolkit to communicate your commitment
- Global and local opportunities at flagship events, conferences and webinars, including speaking opportunities and signing ceremonies for new joiners

02 ACHIEVE YOUR SUSTAINABILITY OBJECTIVES

The UN Global Compact enables you to advance your knowledge and expertise to meet your sustainability objectives and achieve long-term growth. We offer you guidance, training, tools and support such as:

- Extensive digital resource library
- Self-assessment and benchmarking
- Tailored roadmaps and content curation
- Access to the UN Global Compact help desk
- Access to capacity building programs
- Unlimited access to the UN Global Compact Academy learning platform
- Dedicated Participant Engagement manager

03 HELP SHAPE THE WORLD'S SUSTAINABILITY AGENDA

Perhaps the most significant benefit of the UN Global Compact is to affect real change and deliver value to our participating companies. Through global and local connections, your company can help define leadership and provide inspiration to a broader audience. The UN Global Compact offers you:

- Participation in issue specific working groups for leading companies (Action Platforms)
- Global Leadership Programmes — Expert Network & Global Compact LEAD
- Peer-to-peer networking opportunities and unparalleled opportunities to meet industry leaders, UN and Government officials
- Access to global and local partnerships to scale the impact of your projects

TOP 3 REASONS WHY COMPANIES PARTICIPATE

80%

Increase trust in the company through a commitment to sustainability

59%

Universal nature of the principles

58%

Promotes action on sustainability within the company

Source: UN Global Compact Annual Implementation Survey

BE A PART OF SOMETHING BIGGER

Responsible business practices, combined with collaboration and innovation, can bring about powerful change in markets and societies — proving that principles and profits go hand-in-hand. The UN Global Compact provides a universal language for corporate responsibility and a framework to guide all businesses regardless

of size, complexity or location. The journey of sustainability is constantly evolving. We are here to guide you on your sustainability journey. The UN Global Compact can help you effectively assess, define, implement, measure and communicate your sustainability strategy.

Ready to join this initiative? contact : sarah.issa@one.un.org

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